

Federal Health Policy Defense Toolkit

How to Use this Toolkit

Use the sample verbiage and graphics in this toolkit to tag Kansas lawmakers in Washington, DC, asking them to reject proposed health care cuts. The toolkit is organized by topic, but feel free to use the resources however work best for you.

Tagging Elected Officials

Be sure to tag an individual lawmaker when posting on social media. It is more effective to do multiple posts tagging one lawmaker at a time. Many times, if multiple people are tagged in one post, it will be overlooked or ignored. Social media sites are listed below in order of reach & frequency of activity (e.g., the platform that the person seems to be the most active on/has the largest number of followers is at the top, then the next largest, etc.). Click below to be taken to each Congressperson's social media page, or use the tag handles below:



Senator Jerry Moran (entire state)

[X \(Twitter\)](#) @JerryMoran
[Facebook](#) @JerryMoran
[Instagram](#) @sen.JerryMoran
[YouTube](#) @senatorjerrymoran



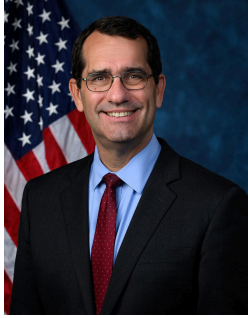
Senator Roger Marshall (entire state)

[X \(Twitter\)](#) @RogerMarshallMD
[Facebook](#) @RogerMarshallMD
[Instagram](#) @senrogermarshall
[YouTube](#) @senatormarshall1834



Representative Tracey Mann (1st Congressional District)

[X \(Twitter\)](#) @RepMann
[Instagram](#) @reptraceymann
[Facebook](#) @RepTraceyMann



Representative Derek Schmidt (2nd Congressional District)

[X \(Twitter\)](#) @RepDerekSchmidt

[Facebook](#) @repderekschmidt

[Instagram](#) @repderekschmidt

[YouTube](#) @RepDerekSchmidt



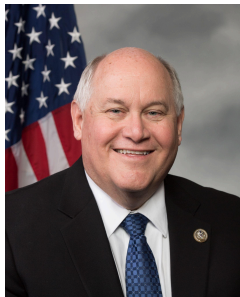
Representative Sharice Davids (3rd Congressional District)

[X \(Twitter\)](#) @RepDavids

[Instagram](#) @repdavids

[Facebook](#) @RepDavids

[YouTube](#) @RepShariceDavids



Representative Ron Estes (4th Congressional District)

[Facebook](#) @RepRonEstes

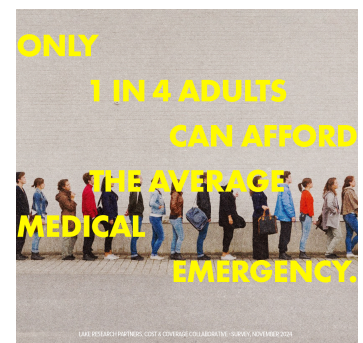
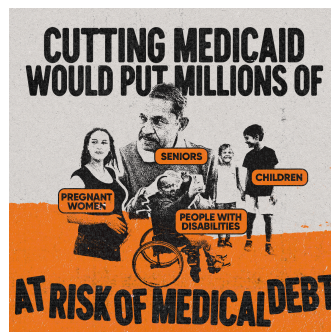
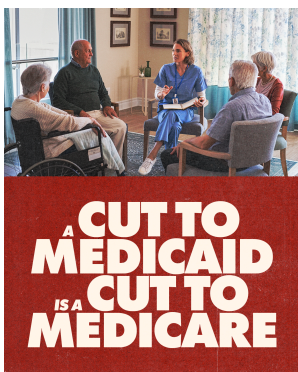
[X \(Twitter\)](#) @RepRonEstes

[Instagram](#) @RepRonEstes

[YouTube](#) @RepRonEstes

Coordinating graphics

The graphics below are just a few of the options in the [shared Google drive](#). There are many more available in the shared drive. Please use any and all that are best suited for your audience.



Sample social media post, including tags & hashtags

@JerryMoran - Make no mistake - a vote in favor of the budget resolution is a vote against health care for Kansans. The budget can't be done without major cuts to Medicaid and other health care programs. Reject the proposed budget reconciliation plans. #ExpandKanCare #ProtectMedicaid #NoCutstoMedicaid

Hashtags you can use

#ExpandKanCare (use this whenever possible so we can find you and amplify your post)
#ProtectMedicaid
#NoCutstoMedicaid
#HandsOffMedicaid
#HandsOffOurMedicaid
#IamMedicaid
#MedicaidMatters
#ProtectOurCare
#SaveMedicaid
#MedicaidWorks

General Messaging on Federal Health Care Cuts

[Tag] Make no mistake - a vote in favor of the budget resolution is a vote against health care for Kansans. The budget can't be done without major cuts to Medicaid and other health care programs. Please reject the proposed budget reconciliation plans.

[Tag] You can't make major cuts to Medicaid without hurting children, seniors in long-term care, and people with disabilities. Please listen to your constituents and vote NO on cuts to health care.

[Tag] Health care costs are out of control and families need relief, but not through reckless cuts to Medicaid. Rushing through cuts will make care more expensive for all of us and cut care for children, seniors, and people with disabilities. Say 'NO' to health care cuts!

[Tag] Cutting Medicaid means bankrupting families and abandoning seniors in long-term care. Kansans can't afford cuts to Medicaid. Voting against cuts to Medicaid means less medical debt for Kansans.

[Tag] Medicaid covers seniors in long-term care, low-income children, and Kansans with disabilities. Rushing cuts to Medicaid puts their health in jeopardy and makes health care more expensive for all of us.

Work Reporting Requirements

[Tag] Medicaid work reporting requirements are a direct attack on family caregivers. These policies ignore the demanding and critical work of providing care to loved ones. Protect Kansans who provide unpaid family care and say 'NO' to Medicaid cuts.

[Tag] Our health care shouldn't disappear because hours were cut at work or a job offer fell through. That's what work reporting requirements do. Just say 'NO' to Medicaid cuts and more red tape.

[Tag] Missed paperwork or a lost deadline shouldn't mean someone has to choose between insulin and groceries. Adding work reporting requirements to Medicaid is a cut that does nothing to increase the work force. Say 'NO' to work reporting requirements!

[Tag] Medicaid work reporting requirements are ineffective and inefficient that strip health care from Kansas families, caregivers, children, and people with disabilities. Please reject these cuts to Medicaid!

[Tag] Medicaid work reporting requirements devalue family caregivers by refusing to recognize their important, unpaid labor. Adding these requirements doesn't improve the workforce - it just cuts care. Please say 'NO' to work reporting requirements.

[Tag] Medicaid work reporting requirements DON'T WORK - they create barriers and red tape. All they do is harm caregivers, people with disabilities, and workers with irregular schedules. Please don't deny access to health care and force Kansas families into medical debt.

Medicare + Seniors/Older Adults

[Tag] Rushing cuts to Medicaid would mean 1 in 5 people on Medicare could have their health and long-term care taken away. A cut to Medicaid is a cut to Medicare. Please reject these cuts!

[Tag] Medicaid ensures older adults and people with disabilities can stay in their homes and communities. Without it, many families will lose the freedom to choose how to care for loved ones.

[Tag] Cuts to Medicaid would have serious consequences for thousands of Kansas seniors in nursing homes and long-term care. Cutting Medicaid = Cutting Medicare. Say 'NO' to these cuts!

[Tag] You can't cut up to \$880 billion from Medicaid without cutting long-term care for Kansas seniors and putting essential health care out of reach. We can't afford to abandon older adults and bankrupt families in the process.

[Tag] Medicaid helps over 12 million people with Medicare. If Congress rushes to cut \$880 billion to Medicaid, millions of seniors will have to go without critical care, and their families will be saddled with medical debt. Protect Kansas seniors! Stop cuts to Medicaid!

[Tag] More than 7 in 10 nursing home residents rely on Medicaid. If Medicaid is cut, families will be left scrambling to figure out how to provide long-term care for their loved ones!

People with Disabilities

[Tag] Millions of people with disabilities are able to live full and included lives in their communities thanks to Medicaid. Cuts would mean less access to these crucial and life-saving services. Say 'NO' to Medicaid cuts!

[Tag] We should be investing in Medicaid, not cutting it. Thousands of Kansans with disabilities rely on Medicaid for the life-saving care they need. We urge you to reject cuts to Medicaid!

[Tag] Medicaid supports Kansans with disabilities in achieving independence, improving quality of life, and receiving life-saving care. Cutting Medicaid hurts the Kansans who need it the most. Reject proposed cuts to Medicaid!

[Tag] Cutting Medicaid would have devastating consequences for people with disabilities, stripping away access to vital services. The dignity, independence, and well-being of Kansans are at stake. Say 'NO' to Medicaid cuts!

[Tag] Cuts to Medicaid would mean cuts to crucial services that Kansans with disabilities rely on to live full and independent lives. We must invest in more Medicaid services - not cut them!

[Tag] Medicaid covers essential services like medical care, doctor visits, hospital stays, and prescriptions for many Kansans with disabilities. Cuts to Medicaid will mean a cut to these life-saving services. Please reject proposed cuts to Medicaid!

[Tag] Cutting Medicaid would mean cutting Home and Community-Based Services and the care that they provide to Kansans with disabilities. Thousands of Kansans rely on HCBS, and they cannot afford care to be cut. Please say 'NO' to proposed cuts to Medicaid.

Children

[Tag] More than half of all those on Medicaid are children. Big cuts will mean thousands of Kansas kids won't be able to see the doctor, get medication, or get essential care. Healthy kids mean a better Kansas.

[Tag] Medicaid is a lifeline for babies and children. Cutting it is a direct threat to the health and future of Kansas.

[Tag] Medicaid helps Kansas babies get a healthy start in life. Funding cuts will have devastating consequences for our children's health and their futures.

[Tag] The majority of children enrolled in Medicaid/CHIP live in rural areas. Cuts to Medicaid mean taking away the ability to see a doctor, an increase in provider shortages, and more hospital shutdowns in rural communities.

[Tag] Children covered by Medicaid are more likely to graduate high school, attend college, and earn higher wages as adults. Cuts to Medicaid will threaten the future of Kansas.

[Tag] Medicaid isn't a luxury - it's a necessity for thousands of Kansas children. Cutting it jeopardizes their health and the health of our state.

[Tag] Children are the future of Kansas, but cutting Medicaid is a step backward. From vaccines to treatments, Medicaid supports children's health in ways we can't afford to lose.

Waste, Fraud & Abuse

[Tag] Medicaid is proven to improve health outcomes, boost local economies, and help Kansas residents get the care they need to work and stay healthy. Medicaid is already cost efficient. Don't cut care for Kansans who need it the most!

[Tag] Medicaid is already subject to extensive federal and state oversight. There are ways to improve the system, but rushing cuts or capping Medicaid payments is not the answer!

[Tag] The truth is that Medicaid is one of the most cost-efficient forms of coverage, with lower per capita costs than Medicare and private health insurance. Don't punish all Kansans because of a few bad actors. Say 'NO' to Medicaid cuts!

Hurting the Health Care System

[Tag] When local hospitals close, entire communities suffer - jobs are lost and care becomes harder to find. Protecting Medicaid means protecting the Kansas way of life. Please say 'NO' to proposed Medicaid cuts.

[Tag] We all know someone who relies on Medicaid for health care – a friend, a neighbor, a family member. Cutting it won't solve our budget issues, it will just shift the costs onto Kansas families.

[Tag] Strong families build strong communities. Medicaid helps keep our neighbors working, our kids learning, and older adults in better living conditions. Cutting Medicaid isn't the answer!

[Tag] Cutting Medicaid doesn't just hurt Kansas families – it threatens local hospitals, small businesses, and rural communities. We all want our tax dollars spent wisely, but cuts to Medicaid will only hurt people who need it most.